



UNIVERSITY *of* WEST FLORIDA

HISTORIC TRUST

ANNUAL REPORT 2023-24

A Direct Support Organization of the University of West Florida

Message from HISTORIC TRUST LEADERSHIP

BUILDING BRIGHTER FUTURES BY PRESERVING OUR SHARED PAST

As we reflect on the past year, we are filled with gratitude for the incredible growth and achievements of the UWF Historic Trust. Our commitment to preserving history and sharing the culture, art and stories of Northwest Florida has never been stronger. The changing face of our organization is a testament to the dedication and support of our community.

In October of 2023, we opened the Escambia County Medical Society Foundation Kid's Clinic on the second floor of the Pensacola Children's Museum. The new, permanent exhibit familiarizes children with the experience of going to the doctor and educates them on the processes and professionals involved in various medical visits. The exhibit was a community effort, with nearly \$100,000 funded by various local medical groups. These supporters included Escambia County Medical Society Foundation, who helped solicit donations and contributions, as well as Studer Family Children's Hospital at Ascension Sacred Heart, Pensacola Pediatrics, and Touchstone Medical Imaging.

Another exciting development on our site was the construction of the new Barbara Goggins Train Pavilion outside of the Museum of Industry. The new train canopy area includes a restored locomotive and flat car formerly owned by the T.R. Miller Mill Company as well as an L&N caboose. The revitalized space at the corner of Zaragoza and Tarragona includes a train canopy, interpretive panels and a refurbished engine for visitors to explore. Without generous contributions from Barbara Goggins, Tom McMillan and the McMillan family, this project would not have been possible.

Your contributions have enabled us to expand our programs, reach new audiences and make a lasting impact on our region. As we look ahead to the coming year, we are excited about the possibilities that lie ahead. We are confident that with your ongoing support, we can continue our mission of preserving, interpreting, collecting and sharing the history of Northwest Florida. Thank you for your support.



ROB OVERTON
Executive Director,
UWF Historic Trust



HOWARD REDDY
UWF Vice President,
University Advancement

2023-2024 BY THE NUMBERS

HISTORIC DOWNTOWN CAMPUS

Schoolchildren & Birthday Parties: 6,562
Special Programs: 1870
Private Tour Attendees: 55
Tickets Sold: 46,261
Special Event Attendees: 107,637
Total Visitors: 162,385

PENSACOLA MUSEUM OF ART

School Tours: 1,204
Tickets Sold: 10,835
Total Visitors: 12,039

ARCADIA MILL

Scheduled Tours: 34
Tickets Sold: 597
Total Visitors: 631



175,055

TOTAL VISITORS



2,895

VOLUNTEER HOURS

JULY 2023 - JUNE 2024 EXHIBITS

HISTORY EXHIBITS

A PORT IN PERIL: MARITIME MEDICINE IN PENSACOLA

September 2023 - March 2025

The exhibit showcased the beginnings of modern medicine and the impact of disease on a vulnerable maritime population through the use of quarantine stations and medical artifacts.

FINDING A HOME: THE US NAVY IN PENSACOLA

August 2023 - January 2024

The establishment of the Naval Yard directly contributed to the growth of Pensacola. This exhibit highlighted the history of the yard and its continued impact to our community as a military town.

DEATH AND MOURNING: THE FINERY OF LOSS

October 2023 - August 2024

Visitors explored how individuals during the Victorian period viewed death, honored their loved ones and dressed during mourning periods.

ILLUSTRATED HISTORY: A SELECTION OF DAVE EDWARDS ARTWORK

September 23, 2023 - February 12, 2024

A display of Dave Edwards artwork throughout the years, including his most notable works relating to the history of Pensacola were on view.

1959: BUILDING A SPANISH VILLAGE

March 2023 - November 2024

Pensacola celebrated its 400th anniversary in 1959 by recreating a Spanish village on the Pensacola Beach. This exhibit sat as a centerpiece for the year-long program to highlight the city's past.

KID'S CLINIC

Opened October 2023

The Kid's Clinic exhibit opened in partnership with the Escambia County Medical Society Foundation in the Pensacola Children's Museum. The exhibit aims to make medical appointments and experiences less intimidating and more familiar by providing educational and interactive medical experiences for children.

A young visitor enjoying the Kid's Clinic exhibit at the Pensacola Children's Museum.

ART EXHIBITS

MESSAGE FROM OUR PLANET

September 29, 2023 - January 7, 2024

With software, video and light-technology artworks, this exhibit acted as a global time capsule, reflecting the artifacts and ambitions of contemporary life.

NETTLES GLASS: SELECTIONS FROM THE PERMANENT COLLECTION

October 20, 2023 - June 7, 2024

From the collection of Mrs. Victoria Nettles, an avid collector of antique art glass, this exhibit included both European and American glassworks.

PERDIDO: WORK BY RICHARD MCCABE

November 3, 2023 - January 20, 2024

This exhibit explored the artist's changing relationship with Florida's Gulf Coast through photographs, lo-fi projections, found-objects and paintings.

70TH ANNUAL YOUTH ART FOCUS

January 19 - February 25, 2024

This annual exhibition highlights the best work from art students and educators from the Escambia County School District.

FIESTA 75TH ANNIVERSARY COSTUME SHOWCASE

February 2 - April 7, 2024

This exhibition included costumes, dresses and ephemera that provided a survey of Fiesta's history and significance.

CUBED 2024: ANNUAL PUBLIC ART PAINTING EVENT IN MUSEUM PLAZA

March 16, 2024 - February 23, 2025

This annual exhibition showcases public works of art installed on cubes throughout Museum Plaza with an annual live painting event.



"Mother" from the Love Letters to Ursula Major exhibition in the Pensacola Museum of Art.

LOVE LETTERS TO URSA MAJOR: KELLY ANNE MUELLER SOLO EXHIBITION

March 8 - May 25, 2024

Mueller's exhibit reflected on our relationship with the living earth and its inhabitants as we evolve as a species.

70TH ANNUAL MEMBERS SHOW

March 8 - May 25, 2024

The Members Show is an annual juried exhibition open to Pensacola Museum of Art members.

SYNTHESIS: UWF BFA EXIT EXHIBITION

April 19 - May 19, 2024

This show featured work by graduating Bachelor of Fine Art students from the UWF Department of Art and Design.

CELEBRATE 70: A HISTORY OF COLLECTING

June 7, 2024 - January 5, 2025

This exhibition highlights the PMA's permanent collection of international, national, and regionally acclaimed artists.

THANK YOU TO OUR GENEROUS PATRONS

for contributions made during the 2023-2024 year.

CONSERVATIONIST

Bert & Helen Black
Sid & Kathy Clements
William & Lydia Earnhart
William & Patricia Fiser
William Fleming
Jeanne Godwin
David & Maria Goldberg
James Gulley
Sally Hardesty
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W. Ted Brown & Kathleen Horton-Brown
Laura Ericson & Stephanie Karous
Ellen Fisher & Jeffrey Kass
Anna Lochas
John & Cheri Markowitz
Katrina & Peter Mougey
Carter & Lindsey Quina
Ashley & Lilly Rafferty
Daniel & Lucy Rentz
Michael Ritz & Maria de Jesus Ritz
Lynne Robertson
Laura-Liberty Sites
Harry & Margaret Stopp
Ellen Till
Robert & Nancy Van Slyke
Ellen Vinson
Nicholas & Shainna Whited

BENEFACTOR

Ellen & C. Taylor Lawrence
Connie Crosby
William & Tamara McKee
Gene Olsen
Lornetta Epps & R. E. Riley
Howard Reddy & Hanan Tarabay-Reddy
Dr. Martha D. Saunders

1559 SOCIETY BRONZE

Elizabeth Benchley
Elizabeth Denton
Ash and Air Mobile Cigar Lounge
Nancy Fetterman & McGuire Martin
Butch & Lynn Noa
Levin Rinke Realty
Daniel & Marie Rowe
Jim & Margo Stringfield
Edward Tisdale & Cory Wilkinson
DAG Architects
Kenneth Casey
Adams Homes of Northwest Florida, Inc.
Bryan Adams
Carson Lovell, Inc.
Florida Power and Light
James Reeves
Pensacola Pediatrics
Lori Storey

1559 SOCIETY SILVER

Katie Garrett
NSCDA in FL Pensacola Town Committee
Dennis & Betty Gail Peters
Pam & Harry Schwartz
Studer Family Children's Hospital at
Ascension Sacred Heart

1559 SOCIETY GOLD

Appleyard Family Foundation
Charlie & Frances Switzer
Defuniak Springs Landmarks
Edward Livingston
Fiesta of Five Flags Foundation
The Honorable and Mrs. Don J. Gaetz
Jason Lamar Switzer
Joseph Little
Philip Switzer
Teri Levin
Vinyl Music Hall